

Press Release

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TV trade fair offering new services

Online registration and job market

Preparations are already in full swing a year before the next TV Textilveredlung & Promotion 2010, the International Trade Fair for Textile Printing, Embroidery, Transfer and Flocking, is to take place. With almost 70 exhibitors having already confirmed their attendance at the trade fair in Stuttgart from 4 to 6 February 2010, event organisers gmk Veranstaltungsservice GmbH and Landesmesse Stuttgart GmbH have now made it possible to register simply and conveniently online, most importantly making the handling process easier for international exhibitors. Furthermore, the new online TV job market will offer textile decoration and corporate fashion companies great opportunities for finding their perfect employees.

There will be more than 150 exhibitors from all over the world showcasing their products and services when the TV trade fair opens its doors once again from 4 to 6 February 2010. Everything from printing, embroidery and flocking to clothing for advertising, promotions and corporate fashion will be on display. And this year there will be plenty more space in which to exhibit. The TV trade fair is moving from Hall 3 to Hall 1, a move which sees the exhibition space increase from a good 10,000 square metres to more than double this amount. In light of the stormy development of the specialist trade fair, further growth is to be expected in the future, highlighting the need for this change.

According to event organisers gmk Veranstaltungsservice GmbH and Landesmesse Stuttgart GmbH, almost 70 companies have already confirmed their attendance for the upcoming event. In order to simplify the registration process for additional companies who may be interested in participating, the completely revised and updated homepage of the TV trade fair is offering prospective exhibitors the chance to register online (<http://www.tv-textilmesse.de>). The link can be found on the homepage at <http://www.tv-textilmesse.de>. The exhibitor list for TV 2010, found on the homepage also, will be continuously updated.

Online job market

With the new job market, the TV trade fair is furthermore offering an additional complimentary service for exhibitors or interested companies. Job vacancies can be advertised for specific target groups within the textile decoration industry, as well as textile advertising material specialists. TV exhibitors who have already registered will automatically receive a personal access code for the placing of job offers which are then uploaded to the online job market at <http://www.tv-textilmesse.de/jobboerse>.

The job market can, however, also be accessed by interested companies within the industry who are not registered. These companies can register online after which they will be sent

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their own access code in order to be able to place their job offers. To ensure that the job offer is in line with the theme of the TV trade fair, these job offers will be checked beforehand by the TV organiser. Visitors to the site who are looking for jobs will be granted access to the online offers following their own registration.

TV trade fair on the net: <http://www.tv-textilmesse.de>

Online job market: <http://www.tv-textilmesse.de/jobboerse>