



# Stand construction offer

## »All-in-one package« for TV 2012

In order to make their trade fair appearance as easy as possible for first-time exhibitors, Messe Stuttgart has developed a special TV starter's package in the form of an all-inclusive carefree offer. We will plan and organize your trade fair stand and take care of setting it up and dismantling it in time. Additional equipment at an extra charge can of course be provided.

This offer contains everything you need for a successful trade fair appearance.



### »All-in-one package« for TV 2012

<b>Flat rate corner stand 9 m<sup>2</sup></b>	<b>2,396.40 €</b>
<b>Flat rate row stand 9 m<sup>2</sup></b>	<b>2,036.40 €</b>

Flat rate per unit, plus statutory VAT valid at this time  
(acc. to the relevant version of the Value Added Tax Act).

#### Stand construction and area:

- 9 m<sup>2</sup> area
- Plastic-coated walls, colour either light-grey or maple
- Lettering with 20 letters in standard typeface, colour black or other standard colour
- Carpet (rib weave) in colour anthracite or other standard colour

#### Electricity and lighting:

- Electrical connection with 230 V/3 kW incl. consumption and triple power outlet
- Spotlights mounted to perforated beam system

#### Furniture:

- 1 counter Nizza without top
- 1 high table Fermo 110
- 3 bar stools Pati

#### Advertising media:

- unlimited number of free admission codes (to invite your customers to the event)
- Visitor brochures and trade fair posters (unlimited)
- Letter stickers with imprint "We are present"

#### Media flat rate:

- Entry of company address in the list of exhibitors (max. 3 lines)
- Basic entry in five product categories of the list of exhibits (1 line with company name, hall, stand number)
- Entry in the online list of exhibitors
- Entry in the electronic visitor information system

#### Miscellaneous:

- Daily stand cleaning
- 4 exhibitor passes

Please order the starter's package with the application form overleaf. Colour and type are subject to change. Please order additional furniture and equipment via our SMSshop [www.messe-stuttgart-shop.de](http://www.messe-stuttgart-shop.de). Graphic design/lettering on request.



#### Stand construction + service:

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