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TV fills new halls and presents new trends

TV TecStyle Visions, 2-4 February 2012, Stuttgart – around 200 exhibitors and over 9,000 visitors expected

Europe's leading trade fair for the textile industry, TV TecStyle Visions, will be held in 2012 on 2-4 February. This time round the exhibitors will be moving from the right to the left-hand side of Stuttgart's trade fair halls. The fair will be located in the left section in halls 4 and 6, covering a total of 20,000 gross square metres.

The organisers, Messe Stuttgart and gmk Veranstaltungsservice GmbH, are confident that the seventh international trade fair for textile printing, embroidery, transfer and flocking will continue the success enjoyed by the previous events. Around 200 exhibitors and over 9,000 visitors are anticipated, with every fifth visitor expected from abroad. Since the beginning TV TecStyle Visions has rapidly developed in terms of the number of participating exhibitors and visitor popularity. "Our goal in the future is therefore the further internationalisation of the TV. We will be targeting our efforts on driving this forward," says Ulrich Kromer, Managing Director of Messe Stuttgart.

The exhibitors, which include many market leaders from Germany and abroad, will be presenting their innovations in the areas of textile screen printing, flocking, transfer printing, embroidery and digital textile printing as well as textiles and printable materials. Furthermore, TV TecStyle Visions will also be presenting the latest promotion-wear collections.

"The current trend area of rhinestones will be extended to form a further focus area. We have also increased the list of featured products to include rhinestone system solutions, software, consumables and miscellaneous items from the rhinestone area," explains Roland Gruber, Managing Director of gmk.

An extensive supporting programme will once again provide trade visitors in 2012 with new additional information. Ideas and preparations are currently well underway.

The text file as well as trade fair photos from the last TV TecStyle Visions and trade fair logos are available for downloading at www.tecstyle-visions.com.